



**Knights of
Columbus®**
Florida
State Council

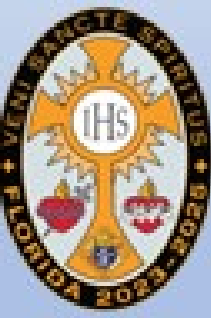


Knights of Columbus Florida State Council

Marketing And Brands



**Knights of
Columbus®**
Florida
State Council



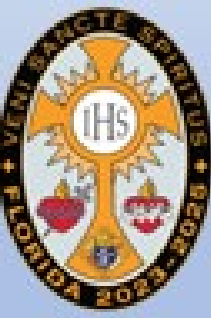
Knights of Columbus

Florida State Council

“2E” Weldon O. Watkins III
State Marketing & Brands Director



**Knights of
Columbus®**
Florida
State Council



Committee Leaders

Joe Purka- Public Relations Director

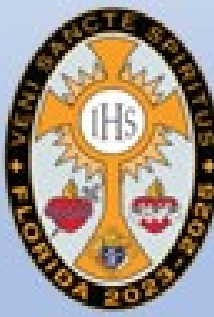
**John Medina- Social Media and
Communications Chairman**

Marc Anderson- Merchandise Chairman

Harry Rother - State Photographer



**Knights of
Columbus®**
Florida
State Council



Committee Leaders

Invocation Publisher

Scott Huetteman- Invocation Technical and
Layout Editor

Charles Belinski – Meeting
A/V Coordinator



**Knights of
Columbus®**
Florida
State Council



Topics

Website

Public Relations

Power of Video

Communications

Social Media

Merchandise



**Knights of
Columbus®**
Florida
State Council



Marketing



TELL YOUR STORY
What's happening?



Share Social Media Posts

Service Programs Activity Stories

Charity Stories - Unity Stories

Fraternity Stories - Patriotic Stories



www.floridakofc.org

- FS/FC GK/FN access and instructions
 - Online Training
 - Online Forms
- DDs have access to all their councils' dashboards
 - Council Per-Capita is current and online
- Still working on more content and granular permissions
- Need pictures (2000 px wide) of Knights in Action with KofC Apparel visible



Knights of Columbus®

Florida State Council

[JOIN TODAY](#) [Membership](#) [Our Programs](#) [Gallery](#)
[Events and Exemplifications Calendar](#) [State Newsletter](#)
[Council Newsletters](#) [Hot News](#) [Ladies Events](#)
[Blessed Michael J McGivney](#)



[Home](#) [About](#) [Services](#) [Directory](#) [Donate Now!](#) [State Meetings](#) [Supreme Convention](#) [Faith Formation](#) [FAQ](#)





Hi, Edward F. Sleyzak!

Drag and drop your new profile picture here or click to upload it.
The file size limit is 10 MB.

Options

- Dashboard
- My Profile
- Convention Registration
- Online Forms
- Member Directory
- Online Training
- Division Management
- General Reports
- Content Queue

District 43 (43)

Manage the information for this division by choosing from the options below.

 General Information

 Officers

 Articles

 Events

 Newsletters

 Per Capita Bills

 Reports



Hi, Edward F. Sleyzak!

Drag and drop your new profile picture here or click to upload it.
The file size limit is 10 MB.

Options

Dashboard

My Profile

Convention Registration

Online Forms

Member Directory

Online Training

Division Management

General Reports

Content Queue

Florida Knights of Columbus / Region 04 / District 43

District 43 (43) Reports

[← Back to Menu Menu](#)

Below is a list of the available reports.

Report Name	Download Report
Council List	Download
Council Membership Roster Status	Download
Grand Knight Contact List	Download
Financial Secretary Contact List	Download



Hi, Edward F. Sleyzak!

Drag and drop your new profile picture here or click to upload it.
The file size limit is 10 MB.

Options

[Dashboard](#)

[My Profile](#)

[Convention Registration](#)

[Online Forms](#)

Division Management

Manage division data you have management control of by using the tools below.

Division ID or Search Text	City
<input type="text" value="5131"/>	<input type="text"/>
Division Type	Parent Divisions
<input type="text" value="All Types"/>	<input type="text" value="All Parent Divisions"/>
<input type="button" value="Submit Search"/>	

Search Results

 Division Name	City	ID	
 Council: Pius XII	Gulfport	5131	<input type="button" value="Manage"/>



Hi, Edward F. Sleyzakl

Drag and drop your new profile picture here or click to upload it.
The file size limit is 10 MB.

Options

Dashboard

My Profile

Convention Registration

Online Forms

Member Directory

Online Training

Pius XII (5131)

Manage the information for this division by choosing from the options below.

 General Information

 Membership

 Officers

 Articles

 Events

 Meetings

 Newsletters

 Election of Delegates

 Per Capita Bills

 Reports



Hi, Edward F. Sleyzak!

Drag and drop your new profile picture here or click to upload it.
The file size limit is 10 MB.

Options

Dashboard

My Profile

Convention Registration

Online Forms

Member Directory

Online Training



Pius XII (5131) Membership Management

[← Back to Menu Menu](#)

Manage this division's membership data by using the tool below.

Drag and drop your member upload file here or click to upload it. The file size limit is 10 MB.

Most Recent Upload: Tuesday, May 11, 2021

Current Member Roster

Member Name	Member ID	Start Date	End Date
MR Louis A. Abate	4642130	11/18/2019	Active
John A. Alagna	3833853	11/18/2019	Active
Luis Alatorre	5015774	11/18/2019	Active
Jose A. Amadeo	4776778	11/18/2019	Active
Jesse R. Anderson	4933542	11/18/2019	Active
Michael J. Attruia	2745193	11/18/2019	Active
Christopher Barber	4945268	11/18/2019	Active



Hi, Edward F. Sleyzak!

Drag and drop your new profile picture here or click to upload it. The file size limit is 10 MB.

Options

- Dashboard
- My Profile
- Convention Registration
- Online Forms
- Member Directory
- Online Training
- Division Management
- General Reports
- Content Queue



JOIN TODAY Membership Our Programs Gallery
Events and Exemplifications Calendar Hot News Invocation
Council Newsletters Ladies Events Blessed Michael J McGivney

MEMBER LOG IN STATE MERCHANDISE DONATE

Home About Services Directory Donate Now! Florida K of C Charities Convention Organization Meeting FAQ

Florida Knights of Columbus / Region 04 / District 43 / St Petersburg

St Petersburg (2105) Newsletter Management

← Back to Menu Menu

Manage and update the newsletters for this division by using the tool below.

Drag and drop your newsletter PDF here or click to upload it. The file size limit is 10 MB.

Uploaded Newsletters

File Name	Publish Date	
No newsletter have been uploaded.		



Hi, Edward F. Sleyzak!

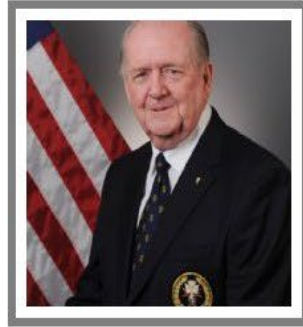
Drag and drop your new profile picture here or click to upload it. The file size limit is 10 MB.

Options

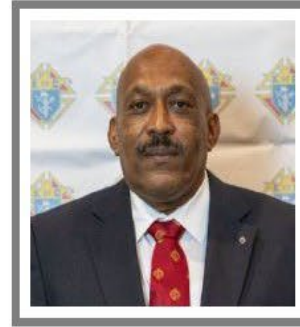
- Dashboard
- My Profile
- Convention Registration
- Online Forms
- Member Directory

Officers

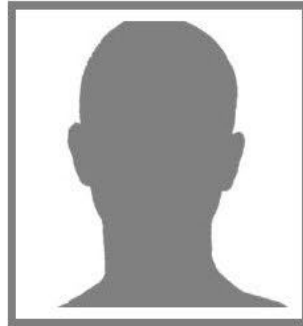
Every Profile should have a picture in it. This is a very easy process.



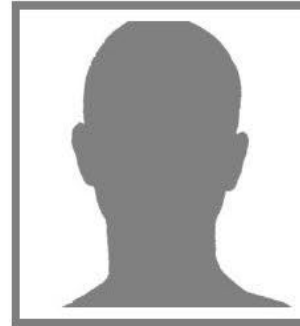
Roger R. Avery, SR
District Deputy
District 01



Albert R. Sharlow, Jr.
District Warden
District 01



Christopher A. Wells
Grand Knight
Cathedral of Sacred Heart



Robert B. Vose
Grand Knight
Cathedral of Sacred Heart



button at the bottom.

General Information

Below is your general identify information.

Salutation	First Name	Middle	Last Name	Suffix
<input type="text" value=""/>	<input type="text" value="EdwardSleyzak"/>	<input type="text" value="F"/>	<input type="text" value="Sleyzak"/>	<input type="text" value=""/>
Full Name		Gender	Spouse's Name	
<input type="text" value="EdwardSleyzak F Sleyzak"/>		<input type="text" value="Male"/>	<input type="text" value="Tina"/>	
Company Name	Title			
<input type="text" value=""/>	<input type="text" value=""/>			

Login Information

The information below affects how you log into our website and interact with it.

Username	Password
<input type="text" value="EdwardSleyzak"/>	<input type="password" value="....."/>

Biographical Information

Below is the biographical information we have on file for you.

Short Bio

Please limit your input to 250 characters or less.

Full Bio

B I U S *I_x* | Format | Font | Source



Hi, Edward F. Sleyzak!















Drag and drop your new profile picture here or click to upload it. The file size limit is 10 MB.

Options

- Dashboard
- My Profile
- Convention Registration
- Online Forms
- Member Directory
- Online Training
- Division Management
- General Reports
- Content Queue
- Orders & Receipts
- Payment Plans
- Payment Methods
- Sign Out

Manage Page


 **KofC, Florida State Council**

-  Page
-  News Feed
8 new
-  Updates
New updates
-  Business Suite
-  Inbox
1 new comment
-  Business Apps
-  Events
-  Resources & Tools
-  Notifications
15 new
-  Insights
-  Publishing Tools
-  Ad Center
-  Page Quality
-  Edit Page Info
1 new






KofC, Florida State Council

@kofcflorida · Religious Organization

 Edit Contact Us


Home Videos Photos About More

 Promote   

 **Request Reviews for KofC, Florida State Council** 


Businesses with at least one review get an average of 78% more Page visits in a month. You can write a post requesting people who like your Page to leave a review for KofC, Florida State Council.

[Request Reviews](#)

 Manage your Page and Instagram account together with Business Suite. [Go to Business Suite](#)

Create Ad [See All](#)

How would you like to grow your business?

 Let your customers know about any upcoming sales or specials.

INVOCATION

JUNE 2021





**Knights of
Columbus®**
Florida
State Council



Do's and Don'ts for Invocation

- 1) Don't send pictures in a collage- we can't use them
- 2) Do send the original pictures- you can use Google Drive, OneDrive, Drobox, WeTransfer- these will allow you to send multiple pictures without changing the size of them
- 3) Don't send PDF files
- 4) Do send word documents- WHO, WHAT,WHERE, WHEN, WHY and HOW?
- 5) IF you donate money, How much did you raise and where did it go?
- 6) Don't send screenshots of newspaper clippings or magazine articles. We cannot use them
- 7) DO have the Knights where their Knights Gear. If they don't then they just look like a bunch of regular guys doing work.
- 8) DO ask questions! We are always ready and willing to answer your questions and help you when needed. All you have to do is ask



**Knights of
Columbus®**
**Florida
State Council**



- When sending pictures make sure to send the original pictures
- Pictures from Facebook are not always the best
- Don't resize the pictures we will do that if needed
- Pictures need to be 1mb in size- make sure you phone is set to highest quality for pictures
- Don't send screenshots



Knights of Columbus®

Florida State Council



Take pictures of Knights in Knights gear. The 1st picture just shows people working you can't tell if they are Knights or not.



**Knights of
Columbus®**
**Florida
State Council**



- Videos are welcome anytime
- Take videos with the phone parallel to the ground this will allow the biggest area to be covered.





**Knights of
Columbus®**
Florida
State Council



Basic Elements of Publicity

- ▶ Who
- ▶ What
- ▶ When
- ▶ Where
- ▶ Why
- ▶ How

